

ROAD TO ZERO

Road Safety Strategy 2020–2030

A road safety strategy outlines a plan to stop people being killed or injured on our roads.



Vision

- Our vision is: a New Zealand where no one is killed or seriously injured in road crashes.
- It is based on the world-leading 'Vision Zero' approach, which says that no death or serious injury while travelling on our roads is acceptable.
- We know we have a long way to go, but we can achieve our vision if we shift the way we think about road safety and work together.

Target

- We want to reduce death and serious injuries on our roads by 40 percent over the next decade.
- Steady progress towards this would mean around 750 fewer people would be killed on our roads over the next 10 years, compared to 2018.

Principles

- Seven principles will guide how we design the network and make road safety decisions.
- They include:
 - We promote good choices but plan for mistakes
 - We design for human vulnerability
 - We strengthen all parts of the road transport system
 - We have a shared responsibility for improving road safety
 - Our actions are grounded in evidence and evaluated
 - Our road safety actions support health, wellbeing and liveable places
 - We make safety a critical decision-making priority

Focus areas

- We will focus our efforts in the areas that will have the greatest impact:
 - Speed management
 - Vehicle safety
 - Work-related road safety
 - Road user choices
 - System management

