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Re-authorisation of the Air New Zealand & Air China Strategic Alliance Agreement

Tourism New Zealand is submitting in support of the proposed re-authorisation of the Air New Zealand & Air China between New Zealand and China (i.e. Auckland – Shanghai and Auckland – Beijing).

The Air New Zealand & Air China assists Air New Zealand to market destination New Zealand in China through the ability to jointly market New Zealand to Air China's customer base. The Alliance has contributed to increased tourism from China.

Tourism New Zealand considers that the re-authorisation of this Strategic Alliance will be crucial to the re-establishment of air connectivity between New Zealand and China.

Improving New Zealand's air connectivity across the globe – in particular with improved connections and options for visitors from Europe and greater China is a priority for Tourism New Zealand.

The alliance relationship has delivered stability of services to New Zealand in a market where carriers otherwise have to react to demand fluctuation. The stability of services that the alliance relationship delivers allows organisations like Tourism New Zealand to make its own investment decisions in alignment with this long-term partnership. Such partnerships deliver long term tourism growth for New Zealand. We are pleased to support the re-authorisation application.

Yours faithfully,

Stephen England-Hall
Chief Executive